

Date of submission: 14th September 2023

<p>To, The Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code – 539551</p>	<p>To, The Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051 Scrip Code- NH</p>
---	--



Dear Sir/Madam,

Sub: Intimation of change in logo of the Company

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, this is to inform you that the Company has relaunched Brand with new logo of the Company on 13th September 2023.

The new Brand logo incorporates three beating hearts seamlessly & reinforces ‘healthcare with a heart’ into the Group’s visual identity. It reinforces Narayana Health’s commitment to serve people whole-heartedly and provide healthcare with empathy & compassion. The new brand logo, with updated fonts and a colour palette of red and blue, symbolizes Narayana Health’s foundation as a cardiac care provider while looking ahead to newer horizons. As a Group, it is our vision to take a human first approach to care that transforms lives and inspires humanity.

Narayana Health’s future vision is to deliver integrated care, wherein we take full responsibility for every aspect of our patients’ healthcare needs, from prevention to treatment. This new identity arrives at a pivotal juncture in our journey.

Existing Logo	New Logo
	

We further hereby confirm that there is no change in the nature of business or services provided by the Company except relaunching of the Brand with new logo.

Please find attached a press release by the Company titled “Healthcare with a Heart: Narayana Health Unveils New Brand Identity”.

A copy of press release is enclosed herewith. We request you to kindly take the above information on the record.

Thanking you

Yours faithfully
For **Narayana Hrudayalaya Limited**

SRIDHAR S
Digitally signed
by SRIDHAR S
Date: 2023.09.14
11:25:38 +05'30'

Sridhar S.
Group Company Secretary, Legal & Compliance Officer

PRESS RELEASE

Healthcare with a Heart: Narayana Health Unveils New Brand Identity

Bengaluru, September 13, 2023: Narayana Health - one of India's largest healthcare providers, has unveiled its new logo and announced a comprehensive rebranding exercise across all its healthcare facilities. This transformation encompasses its network of super-specialty hospitals, heart centres and primary care facilities, signifying Narayana Health's unwavering commitment to building a healthier India.

Unveiling the new brand identity, **Dr. Devi Prasad Shetty, Founder, Chairman and Executive Director of Narayana Health**, said, *"For the past two decades, we have consistently delivered high-quality healthcare services to all. In this extraordinary journey, we have brought several innovations in the healthcare delivery model, making quality healthcare accessible to the people we serve. Today marks a significant transformation in our journey, where we are integrating all aspects of Narayana Health into a singular cohesive identity with One Name, One Heart, and One Mission"*.

The new logo incorporates three beating hearts seamlessly & reinforces 'healthcare with a heart' into the Group's visual identity. It reinforces Narayana Health's commitment to serve people wholeheartedly and provide healthcare with empathy & compassion. The fresh brand logo, with updated fonts and a colour palette of red and blue, symbolizes Narayana Health's foundation as a cardiac care provider while looking ahead to newer horizons.

"Our evolution is more than changing logos. Our mission is to deliver integrated care, wherein we take full responsibility for every aspect of our patients' healthcare needs, from prevention to treatment. With our imminent entry into the health insurance sector and our investment in healthcare services closer to patients' homes, this identity arrives at a pivotal juncture in our journey" said **Dr Emmanuel Rupert, Managing Director & Group CEO of Narayana Health**.

With the brand transformation exercise, 'Narayana' will serve as the universal nomenclature, ensuring consistent messaging across all healthcare verticals. Clinics will be called Narayana Clinic, Labs to be named Narayana Lab and similarly pharmacies to be called Narayana Pharma. All hospitals across the country will adopt the standardized name Narayana Health.

About Narayana Health

Narayana Health, founded by the visionary cardiac surgeon Dr. Devi Prasad Shetty and headquartered in Bengaluru, is a leading presence in the global healthcare landscape. As one of the largest healthcare providers in India, Narayana Health offers a comprehensive range of super-specialty tertiary care facilities, establishing itself as the ultimate destination for healthcare needs. Narayana Health has grown exponentially, expanding its reach to include a vast network of 45 healthcare facilities, both domestically and internationally. This network comprises 18 owned/operated hospitals, one managed hospital, three heart centers, 21 primary healthcare facilities, and a hospital in the Cayman Islands. With a total bed capacity of 6,164 beds, Narayana Health is committed to its mission of providing high-quality healthcare services to those in need.